

### YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Khan Mohammad Asif Mohammad Haroon of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "To Study Customer Feedback of Events Organised by Business Administration" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.







Principal HOD. B.B.A. Faculty National Senior College Nashik-01

# TO STUDY CUSTOMER FEEDBACK OF EVENTS ORGANISED BY HUMA DECORATORS

### **PROJECT REPORT**

### Submitted to SavitribaiPhule Pune University

For the partial fulfillment of the degree

### **Bachelor of Business Administration**

(Specialization: Marketing)

By

#### Khan Mohammad Asif Mohammad Haroon

Y.E.W.S. National Senior College, Nashik

T.Y.B.B.A. Roll No. Seat No.

Year: 2020-2021

Guided by: (Prof. Mrs. Swati Mahajan)



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Shaikh Aquib Sadique of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "Effect of Branding on Consumer Behaviour" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.

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A SUMMER INTERNSHIP PROJECT REPORT

ON

Effect of branding on consumer behaviour

Submitted in partial fulfilment of the requirement for the award of the degree of

"BACHELOR OF BUSINESS ADMINISTRATION"

### SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

### SUBMITTED BY Shaikh Aquib Sadique B.B.A 6 SEMESTER

UNDER THE GUIDANCE OF

# National Senior College Nasik department of B.B.A



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Address Of college

BATCH 2020-2021



## YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Shaikh Sameer Shohrab of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "Effect of Branding on Consumer Buying Behaviour with The Reference to Fashion Industry" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.





**HOD**/Principal HOD. B.B.A. Faculty National Senior College Nashik-01





### YEWS NATIONAL SENIOR COLLEGE DEPARTMENT OF BUSINESS ADMINISTRATION

A

#### PROJECT REPPORT

ON

### "EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR WITH THE REFERENCE TO FASHION INDUSTRY"

A PROJECT REPORT SUBMITTED IN PARTIAL FUIFILLMENT OF TYBBA 2020-21

SAMEER SOHRAB SHAIKH

UNDER THE GUIDANCE OF ASST. PROF. SWATI MAHAJAN



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

### BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. *Peerzada Md. Kaif Kadir* of T.Y.B.BA having specialization in *Marketing Management* Subject has successfully completed his / her project titled " *To Study the selling Procedures of Moharir Ford Automobile Private Limited, Nashik*" As per the norms of Savitribai Phule Pune University under the guidance (*Asst.Prof. Swati Mahajan*) for the academic year 2020-2024.

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HOD. B.B.A. Faculty National Senior College Nashik-01



Project Report

A

ON

#### "TO STUDY THE SELLING PROCEDURES"

OF MOHARIR FORD AUTOMOBILE PRIVATE LIMITED, NASHIK.

SUBMITTED TO



SAVITRIBAI PHULE PUNE UNIVERSITY FOR PARTIAL FULFILLMENT OF THE DEGREE BACHELORS OF BUSINESS ADMINISTRATION



#### YEWS NATIONAL SENIOUR COLLEGE NASHIK, 422010

SUBMITTED BY:

MD.KAIF KADIR PEERZADA

T.Y.B.B.A

YEAR 2020\_2021

GUIDED BY:

MIS.SWATI MAHAJAN

(ASSISTANT PROFESSOR)



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Kazi Ashar Shakir Ahmerd of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "The use of Social Media in B2B Marketing" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.

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HOD/Principal

HOD. B.B.A. Faculty National Senior Colleg-Nashik-01



#### **Project Report**

A

On

### "The use of social media in B2B marketing "

Submitted as partial fulfillment for the award of

### Bachelors of Business Administration

Session 2020-21

By

Mr.Ashar Shakir ahmed kazi

Under The Guidance Of PROF. Swati Mahajan

Student of Bachelor of Business Administration National Senior College, NASHIK



1



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

### BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Toukeer Rafik of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "The Impact of Covid-19 on Advertising & Marketing" As per the norms of Savitribai Phule Pune University under the guidance (Asst.Prof. Swati Mahajan) for the academic year 2020-2021.

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**D**/**Principal** 

HOD. B.B.A. Faculty National Senior Colle, Nashik-01



# Yews national senior college Sarda circle nashik. 422001

A

Project report on:-The impact of COVID-19 on advertising and marketing.

#### Submitted to:-

Savitribai phule university for the Partial fulfillment of bachelor of business administration course

#### Submitted by:-

Shaikh toukeer rafik

Under the guidance of MS. Swati Mahajan

> Academic Year 2020-2021



### YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

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Principal HOD. B.B.A. Faculty National Senior College Nashik-01

# TO STUDY CUSTOMER FEEDBACK OF EVENTS ORGANISED BY HUMA DECORATORS

### **PROJECT REPORT**

### Submitted to SavitribaiPhule Pune University

For the partial fulfillment of the degree

### **Bachelor of Business Administration**

(Specialization: Marketing)

By

#### Khan Mohammad Asif Mohammad Haroon

Y.E.W.S. National Senior College, Nashik

T.Y.B.B.A. Roll No. Seat No.

Year: 2020-2021

Guided by: (Prof. Mrs. Swati Mahajan)



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



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A SUMMER INTERNSHIP PROJECT REPORT

ON

Effect of branding on consumer behaviour

Submitted in partial fulfilment of the requirement for the award of the degree of

"BACHELOR OF BUSINESS ADMINISTRATION"

### SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

### SUBMITTED BY Shaikh Aquib Sadique B.B.A 6 SEMESTER

UNDER THE GUIDANCE OF

# National Senior College Nasik department of B.B.A



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Address Of college

BATCH 2020-2021



## YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

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This is to certify that Mr. /Ms. Shaikh Sameer Shohrab of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "Effect of Branding on Consumer Buying Behaviour with The Reference to Fashion Industry" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.





**HOD**/Principal HOD. B.B.A. Faculty National Senior College Nashik-01





### YEWS NATIONAL SENIOR COLLEGE DEPARTMENT OF BUSINESS ADMINISTRATION

A

#### PROJECT REPPORT

ON

### "EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR WITH THE REFERENCE TO FASHION INDUSTRY"

A PROJECT REPORT SUBMITTED IN PARTIAL FUIFILLMENT OF TYBBA 2020-21

SAMEER SOHRAB SHAIKH

UNDER THE GUIDANCE OF ASST. PROF. SWATI MAHAJAN



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

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This is to certify that Mr. /Ms. *Peerzada Md. Kaif Kadir* of T.Y.B.BA having specialization in *Marketing Management* Subject has successfully completed his / her project titled " *To Study the selling Procedures of Moharir Ford Automobile Private Limited, Nashik*" As per the norms of Savitribai Phule Pune University under the guidance (*Asst.Prof. Swati Mahajan*) for the academic year 2020-2024.

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HOD. B.B.A. Faculty National Senior College Nashik-01



Project Report

A

ON

#### "TO STUDY THE SELLING PROCEDURES"

OF MOHARIR FORD AUTOMOBILE PRIVATE LIMITED, NASHIK.

SUBMITTED TO



SAVITRIBAI PHULE PUNE UNIVERSITY FOR PARTIAL FULFILLMENT OF THE DEGREE BACHELORS OF BUSINESS ADMINISTRATION



#### YEWS NATIONAL SENIOUR COLLEGE NASHIK, 422010

SUBMITTED BY:

MD.KAIF KADIR PEERZADA

T.Y.B.B.A

YEAR 2020\_2021

GUIDED BY:

MIS.SWATI MAHAJAN

(ASSISTANT PROFESSOR)



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Kazi Ashar Shakir Ahmerd of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "The use of Social Media in B2B Marketing" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.

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HOD/Principal

HOD. B.B.A. Faculty National Senior Colleg-Nashik-01



#### **Project Report**

A

On

### "The use of social media in B2B marketing "

Submitted as partial fulfillment for the award of

### Bachelors of Business Administration

Session 2020-21

By

Mr.Ashar Shakir ahmed kazi

Under The Guidance Of PROF. Swati Mahajan

Student of Bachelor of Business Administration National Senior College, NASHIK



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"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

### BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Toukeer Rafik of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "The Impact of Covid-19 on Advertising & Marketing" As per the norms of Savitribai Phule Pune University under the guidance (Asst.Prof. Swati Mahajan) for the academic year 2020-2021.

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**D**/**Principal** 

HOD. B.B.A. Faculty National Senior Colle, Nashik-01



# Yews national senior college Sarda circle nashik. 422001

A

Project report on:-The impact of COVID-19 on advertising and marketing.

#### Submitted to:-

Savitribai phule university for the Partial fulfillment of bachelor of business administration course

#### Submitted by:-

Shaikh toukeer rafik

Under the guidance of MS. Swati Mahajan

> Academic Year 2020-2021



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

## BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Patil Bhushan Sahebrao of T.Y.B.B.A having specialization in Marketing Management Subject has successfully completed his / her project titled "To Study on Awareness of Health Consciousness amongst the People in Nashik City" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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Principal HOD. B.B.A. Faculty

National Senior College Nashik-01





Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Sarda Circle Nashik-422001

BATCH 2020-2021 A SUMMER INTERNSHIP PROJECT REPORT ON "A STUDY ON AWARENESS OF HEALTH CONCIOUSNESS AMONGST

THE PEOPLE IN NASHIK CITY".

SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

> SUBMITTED BY Mr. Bhushan Sahebrao Patil

UNDER THE GUIDANCE OF Prof. Swati Mahajan

THROUGH,



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Ansari Zubair Anees of T.Y.B.B.A having specialization in Marketing Management Subject has successfully completed his / her project titled "Effect of Branding on Consumer Buying Behavior for Two Wheeler Bikes in Nashik City" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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HOD/Principal HOD. B.B.A. Faculty National Senior College Nashik-01



A SUMMER INTERNSHIP PROJECT REPORT

ON "EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR FOR TWO WHEELER BIKES IN NASHIK CITY"

#### SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)



SUBMITTED BY <ANSARI ZUBAIR ANEES>

UNDER THE GUIDANCE OF <Asst.Prof.SWATI MAHAJAN>

THROUGH,



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Address Of college BATCH 2020-2021

1



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Sayyed Ubaid Israrali of T.Y.B.B.A having specialization in Marketing Management Subject has successfully completed his / her project titled "Effect of Branding on Consumer Behavior" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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### SUMMER INTERNSHIP PROJECT REPORT

ON

### EFFECT OF BRANDING ON CONSUMER BEHAVIOUR

FOR

### BACHELOR OF BUSINESS ADMINISTRATION

#### SUBMITTED TO

### SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

#### SUBMITTED BY

#### UBAID ISRARALI SAYYED

#### UNDER THE GUIDANCE OF

#### SWATI MAHAJAN

THROUGH,



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Address Of college BATCH 2020-2021



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

### BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. *Khatik Sohel Mushtaque* of T.Y.B.B.A having specialization in *Marketing Management* Subject has successfully completed his / her project titled "*To Study Customer Feedback of Events organized Huma Decorators*" As per the norms of Savitribai Phule Pune University under the guidance of *Asst. Prof. Swati Mahajan* for the academic year 2020-2021.

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HOD. B.B.A. Faculty National Senior College Nashik-01

# TO STUDY CUSTOMER FEEDBACK OF EVENTS ORGANISED BY HUMA DECORATORS

### **PROJECT REPORT**

Submitted to SavitribaiPhule Pune University For the partial fulfillment of the degree Bachelor of Business Administration (Specialisation: Marketing)

By

SHAIKH SOHEL MUSHTAQUE KHATIK Y.E.W.S. National Senior College, Nashik T.Y.B.B.A. Roll No. Seat No. Year: 2020-2021 Guided by: (Prof. Mrs. Swati Mahajan)



"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

## BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. *Khan Fazal Rustum* of T.Y.B.B.A having specialization in *Marketing Management* Subject has successfully completed his / her project titled "*Effect of Branding on Consumer Behavior for ZARA India*" As per the norms of Savitribai Phule Pune University under the guidance of *Asst. Prof. Swati Mahajan* for the academic year 2020-2021.

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Principal HOD. B.B.A. Faculty National Senior College Nashik-01

College College PL/NS/AC/ 106/2007 Est.2007-05 A SUMMER INTERNSHIP PROJECT REPORT

ON

"EFFECT OF BRANDING ON CUTOMER BUYING BEHAVIOUR"

FOR

ZARA INDIA

SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

> SUBMITTED BY KHAN FAIZAL RUSTAM

#### UNDER THE GUIDANCE OF MRS.SWATI MAHAJAN





"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Shaikh Zameer Yaseen of T.Y.B.B.A having specialization in *Marketing Management* Subject has successfully completed his / her project titled "To Study the selling Products" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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HOD/Principal HOD. B.B.A. Faculty National Senior College Nashik-01



A

#### SUMMER INTERNSHIP PROJECT REPORT

ON

#### "TO STUDY THE SELLING PRODUCTS"

Submitted in partial fulfillment of the requirement for the award of the degree

#### "BACHELOR OF BUSINESS ADMINISTRAT"

#### SUBMITTED TO

#### SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SUBMITTED BY

#### Shaikh Mohaamd Zameer Mohammad Yaseen

#### UNDER THE GUIDANCE OF

Asst. Prof. Swati Mahajan

#### National Senior College Nasik

**Department Of BBA** 



Youth Education and Welfare Society's National Senior College Nasik- 01 Department of BBA BATCH 2020 - 2021



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE,

"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Md. Qamre Alam Raees of T.Y.B.B.A having specialization in Marketing Management Subject has successfully completed his / her project titled "Effect on Branding on Consumer Behavior at Patanjali" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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HOD/Principal HOD. B.B.A. Faculty National Senior College Nashik-01

### A PROJECT REPORT ON

# **EFFECT ON BRANDING ON CONSUMER BEHAVIOUR**

### AT

#### PATANJALI

#### BY

## SHAIKH MD QAMRE ALAM RAEES

#### (T.Y.B.B.A.)

#### SUBMITTED TO

# SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

### UNDER THE GUIDANCE OF

### PROF. SWATI MAHAJAN

FROM



# "YEWS NATIONAL SENIOR COLLEGE, NASHIK"



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE,

"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Abubakar Rafique of T.Y.B.B.A having specialization in Marketing Management Subject has successfully completed his / her project titled "To Study the Covid-19 for Social Media Marketing" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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SUMMER INTERNSHIP PROJECT REPORT

ON To Study the Covid-19

FOR SOCIAL MEDIA MARKETIMG

## SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SUBMITTED BY SHAIKH Abubakar Rafique

UNDER THE GUIDANCE OF Prof. SWATI UDDHAV MAHAJAN



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A

Sarda Circle, maulana Abdul Kalam Azad rd, NASHIK - 01

BATCH 2020-202



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE,

"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

# BACHELOR OF BUSINESS ADMINISTRATION



This is to certify that Mr. /Ms. Shaikh Artaza Imtiyaz of T.Y.B.B.A having specialization in Marketing Management Subject has successfully completed his / her project titled "B2B Marketing Statrgies for Social Media Marketing" As per the norms of Savitribai Phule Pune University under the guidance of Asst. Prof. Swati Mahajan for the academic year 2020-2021.

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Principal

HOD. B.B.A. Faculty National Senior College Nashik-01



A

#### SUMMER INTERNSHIP PROJECT REPORT

#### ON

#### **B2B MARKETING STRATEGIES ON SOCIAL MEDIA**

#### FOR SOCIAL MEDIA MARKETIMG

#### SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

#### SUBMITTED BY SHAIKH ARTAZA IMTIYAZ

#### UNDER THE GUIDANCE OF Prof. SWATI UDDHAV MAHAJAN



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A

Sarda Circle, maulana Abdul Kalam Azad rd, NASHIK - 01

**BATCH 2020-2021** 



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE,

"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

## **BACHELOR OF BUSINESS ADMINISTRATION**



This is to certify that Mr. /Ms. Ansari Junaid Anees of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "Effects of Branding on Consumer Buying Behavior for FMCG Products of Soft Drinks and Shampoo" As per the norms of Savitribai Phule Pune University under the guidance (Asst.Prof. Swati Mahajan) for the academic year 2020-2021.

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**External Guide** 



HOD/Principal HOD. B.B.A. Faculty National Senior College Nashik-01

#### SUMMER INTERNSHIP PROJECT REPORT

ON

#### "EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR FOR FMCG PRODUCT OF SOFT DRINKS AND SHAMPOO"

SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)



#### SUBMITTED BY <ANSARI JUNAID ANEES>

UNDER THE GUIDANCE OF <Asst.Prof.SWATI MAHAJAN>

#### THROUGH,



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Address Of college BATCH 2020-2021



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE,

"National Campus" Maulana Azad Road, Sarda Circle, Nashik.

## BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Altamash Bilal of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "Effects of Branding on Consumer Behavior" As per the norms of Savitribai Phule Pune University under the guidance (Asst. Prof. Swati Mahajan) for the academic year 2020-2021.

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# SUMMER INTERNSHIP PROJECT REPORT

#### ON

# EFFECT OF BRANDING ON CONSUMER

## BEHAVIOUR

#### FOR

CUSTOMER EXPERIENCE, Organisational culture and the

- MOSLEY-Cited by 656

CONSUMER BEHAVIOUR, buying, having, and being

- SOLOMON-cited by 7865

CONSUMER BEHAVIOUR and culture: consequences for

-De Mooj -cited by 1721

# SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVRSITY ,PUNE IN PARTAIL FULFILMENT OF REQUIRMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

# SUBMITTED BY

# SHAIKH ALTAMASH BILAL

UNDER THE GUIDANCE Asst.Prof. Swati Mahajan



# YOUTH EDUCATION & WELFARE SOCIETY'S NATIONAL SENIOR COLLEGE, "National Campus" Maulana Azad Road, Sarda Circle, Nashik.

BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Zeeshan Asif of T.Y.B.BA having specialization in Marketing Management Subject has successfully completed his / her project titled "A Study of Marketing Strategy of Nike at Nile Industries Shoes Limited" As per the norms of Savitribai Phule Pune University under the guidance (Asst.Prof. Swati Mahajan) for the academic year 2020-2021.

Internal Guide







#### A SUMMER INTERNSHIP PROJECT REPORT

#### ON

#### "<A STUDY OF MARKETING STRATEGY OF NIKE AT NIKE INDUSTRIES SHOES LIMITED >"

FOR <NIKE SHOES INDUSTRY>

#### SUBMITTED TO SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

#### SUBMITTED BY <ZEESHAN ASIF SHAIKH>

#### UNDER THE GUIDANCE OF

ASST. PROF, SWATI MAHAJAN THROUGH,



Youth Education & Welfare Society's National Senior College, Nasik – 01 Department of B.B.A Address Of college

#### **BATCH 2020-2021**



Youth Education & Welfare Society's National Senior College, Nasik – 01

## **PROJECT REPORT RECORD 2020-21**

#### DEPARTMENT: B.B.A. (CA) ACADEMIC YEAR: 2020-21 CLASS: T.Y.B.B.A. (CA)-Sem V

| Sr.<br>No | Name of the Candidate   | Title of the Report    | Specialization   | Name of the<br>Guide |
|-----------|-------------------------|------------------------|------------------|----------------------|
| 1.        | Pathan Aadil Yunus      | Placement Management   | Visual Basic 6.0 | Ms. Reshma           |
|           | Shaikh Azim Anis        | System                 | & MS Access      | Shaikh               |
| 2.        | Patel Aatif Mukhtar     | Gym Management         | Visual Basic 6.0 | Ms. Reshma           |
|           | Khan Matin Ahemad       | System                 | & MS Access      | Shaikh               |
| 3.        | Shaikh Aisha Afzal      | Cosmetic Shop          | Visual Basic 6.0 | Ms. Reshma           |
|           | Shaikh Kaniz Fatemaa    | Management System      | & MS Access      | Shaikh               |
| 4.        | Anasri Umama Deen       | Gas Agency             | Visual Basic 6.0 | Ms. Reshma           |
|           | Mohammad                | Management System      | & MS Access      | Shaikh               |
|           | Ansari Faizan Akram     |                        |                  |                      |
| 5.        | KAnsari Arbaz Anwaar    | Computer Institute     | Visual Basic 6.0 | Ms. Reshma           |
|           | Shaikh Saad Shakil      | Management System      | & MS Access      | Shaikh               |
| 6.        | Shaikh Ishrat Yunus     | Bakery Shop            | Visual Basic 6.0 | Ms. Reshma           |
|           | Chowdhary Nagma Yaar Md | Management System      | & MS Access      | Shaikh               |
| 7.        | Ansari Roashan Ahmed    | Restaurant Management  | Visual Basic 6.0 | Ms. Reshma           |
|           | Khan Saufiya Muzaffar   | system                 | & MS Access      | Shaikh               |
| 8.        | Shaikh Iram Rauf        | Showroom Management    | Visual Basic 6.0 | Ms. Reshma           |
|           | Shaikh Ahemad Raza Rauf | system                 | & MS Access      | Shaikh               |
| 9.        | Shaikh Samiya Yunus     | Medical Shop           | Visual Basic 6.0 | Ms. Reshma           |
|           | Sayyed Salar Aqueel     | Management System      | & MS Access      | Shaikh               |
| 10.       | Ansari Sohel Sharif     | Assembling Information | Visual Basic 6.0 | Ms. Reshma           |
|           | Sayye Hashim Nazim Ali  | System                 | & MS Access      | Shaikh               |



ma B

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01

# A

## PROJECT

## ON

# "GYM MANAGEMENT SYSTEM"

## **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

## FOR THE REQUIRMENT

OF

**BACHELOR OF BUSINESS ADMINISTRATION** 

# (COMPUTER APPLICATION)

## UNDER THE GUIDANCE OF

(ASST. PROF. RESHMA SHAIKH)

## **SUBMITTED BY**

NAME: AATIF MUKHTAR & MATIN KHAN

**SUBMITTED TO** 



YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Petel Aatif Mukhtar & Khan Matin ahme Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Gym Management

System during the academic Year 2020- 2021.

**Project guide** 

Anna

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

( Platime

A

# ON

# "MEICAL SHOP MANAGEMENT SYSTEM"

## **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

## (ASST. PROF. RESHMA SHAIKH)

# **SUBMITTED BY**

NAME: SAMIYA YUNUS & SALAR AQUEEL

SUBMITTED TO



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Samiya Yunus & Sayyed Salar Aqueel Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Medical Shop Management System during the academic Year 2020- 2021.

**Project guide** 



Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

(Restima Alla

A

# ON

**"BAKERY SHOP MANAGEMENT SYSTEM"** 

# SUBMITTED TO



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

# (ASST. PROF. RESHMA SHAIKH)

# SUBMITTED BY

# NAME: SHAIKH ISHRAT YUNUS &

# CHOWDHARY NAGMA YAAR MOHAMMED

# **SUBMITTED TO**



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Ishrat Yunus & Chowdhary Nagma Yaar Mohammad Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Bakery Shop Management System during the academic Year 2020- 2021.

**Project guide** 



Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

(Restima Athe

A

# ON

# "PLACEMENT MANAGEMENT SYSTEM"

# **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

# (ASST. PROF. RESHMA SHAIKH)

# SUBMITTED BY

NAME: PATHAN AADIL YUNUS & SHAIKH AZIM ANIS

SUBMITTED TO



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Pathan Aadil Yunus & Shaikh Azim Anis Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Placement Management System during the academic Year 2020- 2021.

**Project guide** 



Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

Restina

Α

# ON

## "COSMETIC SHOP MANAGEMENT SYSTEM"

## **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

# IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

## (ASST. PROF. RESHMA SHAIKH)

## SUBMITTED BY

NAME: SHAIKH AISHA AFZAL & SHAIKH KANIZ FATEMA

**SUBMITTED TO** 



YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Aisha Afzal & Shaikh Kaniz Fatema Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Cosmetic Shop Management System during the academic Year 2020- 2021.

**Project guide** 

Rishma

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

Alle

Α

# ON

# "COMPUTER INSTITUTE MANAGEMENT SYSTEM"

# **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

# IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

# (ASST. PROF. RESHMA SHAIKH)

# SUBMITTED BY

NAME: ANSARI ARBAZ ANWAR & SHAIKH SAAD SHAKIL

**SUBMITTED TO** 



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Ansari Arbaz Anwar & Shakh Saad Shakill Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Computer Institute Management System during the academic Year 2020- 2021.

**Project guide** 

Plahma

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

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A

# ON

# **"RESTAURANT MANAGEMENT SYSTEM"**

## **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

## (ASST. PROF. RESHMA SHAIKH)

## SUBMITTED BY

NAME: ANSARI ROASHAN AHMED & KHAN SAUFIYA MUZAFFAR

**SUBMITTED TO** 



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Ansari Roashan Ahmed & Khan Saufiya Muzaffar Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Restaurant Management System during the academic Year 2020- 2021.

**Project guide** 

Rishma

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

(Restruct

Α

# ON

# "SHOWROOM MANAGEMENT SYSTEM"

## **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

## (ASST. PROF. RESHMA SHAIKH)

## SUBMITTED BY

NAME: SHAIKH IRAM RAUF & SHAIKH AHEMAD RAZA RAUF

**SUBMITTED TO** 



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Iram Rauf & Shaikh Ahmad Raza Rauf Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Showroom Management System during the academic Year 2020- 2021.

**Project guide** 



Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner



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# ON

# "ASSEMBLING INFORMATION SYSTEM"

## **SUBMITTED TO**



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

## (ASST. PROF. RESHMA SHAIKH)

# SUBMITTED BY

NAME: ANSARI SOHEL SHARIF & SAYYED HASHIM NAZIM ALI

**SUBMITTED TO** 



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Ansari Sohel Sharif & Sayyed Hashim Ali Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Assembling Information System during the academic Year 2020- 2021.

**Project guide** 



Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

(Restima Athe

# A

## PROJECT

## ON

## "GAS AGENCY MANEGENT SYSTEM"

# SUBMITTED TO



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-V, PROJECT

## FOR THE REQUIRMENT

OF

## **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

(ASST. PROF. RESHMA SHAIKH)

### **SUBMITTED BY**

NAME: ANSARI UMAMA DEEN MOHAMMAD & ANSARI FAIZAN MD. AKRAM

**SUBMITTED TO** 



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# DEPARTMENT OF BBA (CA)

# CERTIFICATE

This is to certify that Mr. /Ms. Ansari Umama Deen Mohamma & Ansari Faizan Akram Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Gas Agency Management System during the academic Year 2020- 2021.

**Project guide** 

Anna

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

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Youth Education & Welfare Society's National Senior College, Nasik – 01

### **PROJECT REPORT RECORD 2020-21**

**DEPARTMENT:** B.B.A. (CA) ACADEMIC YEAR: 2020-21 CLASS: T.Y.B.B.A. (CA)-Sem VI

| Sr.<br>No | Name of the Candidate   | Title of the Report                  | Specialization      | Name of the<br>Guide |
|-----------|-------------------------|--------------------------------------|---------------------|----------------------|
| 1.        | Pathan Aadil Yunus      | Gym Management<br>System             | Visual Studio       | Mr. Shehbaz Khan     |
|           | Shaikh Azim Anis        |                                      | 2010 & MS<br>Access |                      |
| 2.        | Patel Aatif Mukhtar     | Icecream Parlor<br>Management System | Visual Studio       | Mr. Shehbaz Khan     |
|           | Khan Matin Ahemad       |                                      | 2010 & MS<br>Access |                      |
| 3.        | Shaikh Aisha Afzal      | Canteen Shop<br>Management System    | Visual Studio       | Mr. Shehbaz Khan     |
|           | Shaikh Kaniz Fatemaa    |                                      | 2010 & MS<br>Access |                      |
| 4.        | Anasri Umama Deen       | Movie Ticket Booking<br>System       | Visual Studio       | Mr. Shehbaz Khan     |
|           | Mohammad                |                                      | 2010 & MS           |                      |
|           | Ansari Faizan Akram     |                                      | Access              |                      |
| 5.        | Shaikh Samiya Yunus     | Cosmetic Shop<br>Management System   | Visual Studio       | Mr. Shehbaz Khan     |
|           | Shaikh Ishrat Yunus     |                                      | 2010 & MS<br>Access |                      |
| 6.        | Shah Taqees Jabir       | Airline Reservation                  | Visual Studio       | Mr. Shehbaz Khan     |
|           | Sayyed Neha Gyasauddin  | System                               | 2010 & MS<br>Access |                      |
| 7.        | Ansari Roashan Ahmed    | Restaurant Management<br>system      | Visual Studio       | Mr. Shehbaz Khan     |
|           | Khan Saufiya Muzaffar   |                                      | 2010 & MS<br>Access |                      |
| 8.        | Shaikh Iram Rauf        | Cream City Management<br>system      | Visual Studio       | Mr. Shehbaz Khan     |
|           | Shaikh Ahemad Raza Rauf |                                      | 2010 & MS<br>Access |                      |
| 9.        | Sayyed Salar Aqueel     | Hospital Management                  | Visual Studio       | Mr. Shehbaz Khan     |
|           |                         | System                               | 2010 & MS<br>Access |                      |
| 10.       | Ansari Sohel Sharif     | Car Rental Management                | Visual Studio       | Mr. Shehbaz Khan     |
|           | Sayye Hashim Nazim Ali  | System                               | 2010 & MS<br>Access |                      |



Mis. Resnina Snaikn

HOD. BBA (CA) Faculty National Senior College Nashik-01

A

# ON

# "CAR RENTAL MANAGEMENT SYSTEM"

# SUBMITTED TO



# SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

# FOR THE REQUIRMENT

OF

# **BACHELOR OF BUSINESS ADMINISTRATION**

# (COMPUTER APPLICATION)

# UNDER THE GUIDANCE OF

(ASST. PROF. SHEHBAZ KHAN)

# SUBMITTED BY

NAME: ANSARI SOHEL SHARIF & SAYYED HASHIM NAZIM ALI

**SUBMITTED TO** 



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Ansari Sohel Sharif & Sayyed Hashim Ali Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Car Rental Management System during the academic Year 2020- 2021.

**Project guide** 

Rishma

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner



A

#### ON

#### "CANTEEN MANAGEMENT SYSTEM"

#### **SUBMITTED TO**



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

#### (COMPUTER APPLICATION)

### UNDER THE GUIDANCE OF

#### (ASST. PROF. SHEHBAZ KHAN)

#### **SUBMITTED BY**

NAME: SHAIKH AISHA AFZAL & SHAIKH KANIZ FATEMA

**SUBMITTED TO** 



YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Aisha Azal Shaikh Kaniz Fatema Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Canteen Management System during the academic Year 2020- 2021.

**Project guide** 

Rishma

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner



A

#### ON

#### "GYM MANAGEMENT SYSTEM"

#### SUBMITTED TO



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

### (COMPUTER APPLICATION)

### UNDER THE GUIDANCE OF

#### (ASST. PROF. SHEHBAZ KHAN)

#### SUBMITTED BY

NAME: PATHAN AADIL YUNUS & SHAIKH AZIM ANIS

SUBMITTED TO



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Pathan Aadil Yunus & Shaikh Azim Aniz Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Gym Management System during the academic Year 2020- 2021.

**Project guide** 

Restina

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner



A

#### ON

#### **"MOVIE TICKET BOOKING SYSTEM"**

#### **SUBMITTED TO**



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

#### (COMPUTER APPLICATION)

## UNDER THE GUIDANCE OF

#### (ASST. PROF. SHEHBAZ KHAN)

#### SUBMITTED BY

NAME: ANSARI UMAMA DEEN MOHAMMAD & FAIZAN ANSARI

SUBMITTED TO



## YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# **DEPARTMENT OF BBA (CA)**

# CERTIFICATE

This is to certify that Mr. /Ms. Ansari Umama een Mohammad & Ansari Faizan Akram Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Movie Ticket Booking System during the academic Year 2020- 2021.

**Project guide** 

Restina

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner



A

#### ON

#### "CREAM CITY MANAGEMENT SYSTEM"

#### **SUBMITTED TO**



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

#### (COMPUTER APPLICATION)

### UNDER THE GUIDANCE OF

#### (ASST. PROF. SHEHBAZ KHAN)

#### **SUBMITTED BY**

NAME: SHAIKH IRAM RAUF & SHAIKH AHEMAD RAZA RAUF

**SUBMITTED TO** 



## YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Iram Rauf & Shaikh Ahemad Raza Rauf Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Cream City Management System during the academic Year 2020- 2021.

**Project guide** 

ma

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



**Internal Examiner** 



A

#### ON

#### "COSMETIC SHOP MANAGEMENT SYSTEM"

#### **SUBMITTED TO**



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

#### (COMPUTER APPLICATION)

### UNDER THE GUIDANCE OF

#### (ASST. PROF. SHEHBAZ KHAN)

#### SUBMITTED BY

NAME: SHAIKH ISHRAT YUNUS & SHAIKH SAMIYA YUNUS

**SUBMITTED TO** 



## YEWS NATIONAL SENIOR COLLEGE, NASHIK



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Nashik

# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Ishrat Yunus Shaikh Samiya YunusOf class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Cosmetic Shop Management System during the academic Year 2020- 2021.

**Project guide** 

shina

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

Returna

Α

#### ON

#### "AIRLINE RESERVATION SYSTEM"

#### **SUBMITTED TO**



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

#### (COMPUTER APPLICATION)

## UNDER THE GUIDANCE OF

#### (ASST. PROF. SHEHBAZ KHAN)

#### SUBMITTED BY

NAME: SHAH TAQDEES JABIR & SAYYED NEHA GYASAUDDDIN

**SUBMITTED TO** 



## YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

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# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Shah Taqdees Jabir & Sayyed Neha Gyasauddin Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work Airline Reservation System during the academic Year 2020- 2021.

**Project guide** 

shina

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

Alla

A

#### ON

"HOTEL MANAGEMENT SYSTEM"

#### SUBMITTED TO



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

### (COMPUTER APPLICATION)

### UNDER THE GUIDANCE OF

#### (ASST. PROF. SHAHEBAZ KHAN)

#### SUBMITTED BY

NAME: SHAIKH NAZNIN SABUDDIN & TAMBOLI SOZIN

**SUBMITTED TO** 



YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Naznin Sabudddin & Tamboli Sozin Nisar Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Hotel Management System during the academic Year 2020- 2021.

**Project guide** 

shina

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

Alla

A

#### ON

#### "HOSPITAL MANAGEMENT SYSTEM"

#### SUBMITTED TO



## SAVITRIBAI PHULE UNIVERSITY, PUNE

IN THE PARTIAL FULFILMENT OF SEMESTER-VI, PROJECT

FOR THE REQUIRMENT

OF

#### **BACHELOR OF BUSINESS ADMINISTRATION**

## (COMPUTER APPLICATION)

## UNDER THE GUIDANCE OF

#### (ASST. PROF. SHAHEBAZ KHAN)

#### SUBMITTED BY

#### NAME: SAYYED SALAR AQUEEL

#### **SUBMITTED TO**



# YEWS NATIONAL SENIOR COLLEGE, NASHIK



# **National Senior College**

Nashik

# DEPARTMENT OF BBA (CA) CERTIFICATE

This is to certify that Mr. /Ms. Sayyed Salar Aqueel Of class TYBBA (CA) Semester - V, Has satisfactorily completed Project work entitled Hospital Management System during the academic Year 2020- 2021.

**Project guide** 

Johna

Ms. Reshma Shaikh HOD. BBA (CA) Faculty National Senior College Nashik-01



Internal Examiner

Rehma



Youth Education and Welfare Society's NATIONAL SENIOR COLLEGE Department of Computer Science Project Details

#### Year 2020-21

| Sr.<br>No. | Name of Student           | Project Name                            | Guided By     |
|------------|---------------------------|---|---------------|
| I          | Shaikh Usama Riyazuddin   | Vegetable Shop System                   | Reshma Shaikh |
| 2          | Shaikh Fardeen Raisoddin  | Gym Management System                   | Reshma Shaikh |
| 3          | Qureshi Zeeshan Zakir     | Apartment Management System             | Reshma Shaikh |
| 4          | Khan Shaziya Hashim       | Student Management System               | Reshma Shaikh |
| 5          | Shaikh Kaniz Fatema Mobin | Library Management System               | Reshma Shaikh |
| 6          | Shaikh Saquib Rafique     | Electronic Shop Management              | Reshma Shaikh |
| 7          | Shaikh Neha Rauf          | Student Management System               | Reshma Shaikh |
| 8          | Tamboli Mohsin Aasif      | Apartment Management System             | Reshma Shaikh |
| 9          | Shaikh Sana Md Aqueel     | Library Management System               | Reshma Shaikh |
| 10         | Sayyed Mustaquim Mohsin   | Electronic Shop Management              | Reshma Shaikh |
| 11         | Ansari Saima Farooque     | Hostel Management System                | Reshma Shaikh |
| 12         | Shaikh Sana Afzal         | Hostel Management System                | Reshma Shaikh |
| 13         | Shaikh Md Kaif Rafique    | Hotel Management System                 | Reshma Shaikh |
| 14         | Shaikh Abuzar Kalimoddin  | Vegetable Shop System                   | Reshma Shaikh |
| 15         | Khan Fardin Anis          | Gym Management System                   | Reshma Shaikh |
| 16         | Shaikh Gulam Dastagir     | Complaint Management System             | Reshma Shaikh |
| 17         | Shaikh Sabir Anwar        | Complaint Management System             | Reshma Shaikh |
| 18         | Shaikh Zeeshan            | Food Delivery System                    | Reshma Shaikh |
| 19         | Shaikh Sarhan             | Student Marks Management System         | Reshma Shaikh |
| 20         | Rangrez Sakib             | Student Marks Management System         | Reshma Shaikh |
| 21         | Shaikh Amin               | Multiplex Theater Online booking System | Reshma Shaikh |



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This Is to Certify that Miss /Mast Shaikh Zeeshan of Class T.Y.B.S.C

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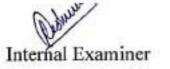
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This Is to Certify that Miss /Mast Shaikh Fardeen Raisoddin of Class T.Y.B.S.C

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